

Director Profile – Mr. Ankush Bansal

Personal & Educational Background

Born in **1995** in **Siliguri**, Mr. Ankush Bansal holds a **B.Com (Hons.)** degree. He has a strong foundation in marketing, operations, and business management.

Professional Experience

- In **2015**, Ankush co-founded an **Optic Fiber Management business** along with Mr. Prateek Agarwal, which continues to operate successfully, providing him hands-on experience in telecom infrastructure and broadband connectivity. - Between **2018 and 2023**, he ventured into the **automobile sector**, starting with a Vespa dealership and later adding Benelli dealership, gaining experience in retail operations, sales management, and customer relations. - Since **2023**, Ankush has expanded into **stock market brokerage** and the **import and supply of membrane foil**, diversifying his entrepreneurial portfolio and strengthening his expertise in marketing and operations.

Skills & Expertise

Ankush specializes in **marketing and operations**, combining strategic decision-making with practical business execution. He is skilled in business growth strategies, brand building, and operational management across multiple sectors.

Current Role at Cignalex Communications Private Limited

As the **Chief Executive Officer (CEO) and Chief Marketing Officer (CMO)** of Cignalex Communications, Ankush leads both **strategic growth initiatives and marketing operations**. He is responsible for business expansion, brand building, customer acquisition strategies, and operational excellence.

Vision & Mission

Ankush envisions making **Cignalex Communications a leading Internet Service Provider across India**. His mission is to **bridge the digital divide** by delivering **reliable, affordable, and high-speed internet connectivity**, along with **landline services, IPTV solutions, and OTT platforms**. He aims to enhance digital access, create employment opportunities, and contribute significantly to India's **socio-economic growth**.